

## **Summary of Final Report**

**Organization Name:** Redwood Region Economic Development Corporation

**Project Title:** Web Portal

**Amount of Grant Award:** \$12,000

**Date of Final Report:** 3/2/09

### **1. What were the project goals and were they achieved?**

The main goals of the project were to create single point of entry via the world wide web that consolidated economic development information in Humboldt County. Key to that goal was to get Prosperity network partners to commit to using the tools of the system and to contribute content on an ongoing basis.

There was moderate success. The single point of entry was created using an open source content management system that allowed each partner to contribute information. Trainings of staff from each agency were held. Adoption and contribution of information to the site has been inconsistent, however, resulting in stale or incomplete information in some areas of the site.

### **2. What were the activities undertaken and accomplishments through the completion of the grant?**

A website development firm, Morse Media, was selected to create the templates for the site. Using Drupal, the site was built to allow multiple entities to develop and publish content to the site. Once the basic structure of the site was created, staffs from Prosperity Partner agencies were invited to multiple trainings on the use of the site. Content from other individual sites was pulled and published on the new site. The site also features a central calendar and event sign-up that can be used by all Prosperity Network partners and other agencies that are granted access.

### **3. What are the lasting benefits of the project?**

There is minimal cost for site maintenance so that it can remain active as long as the hosting agency desires. Prosperity Network partners can use the site to consolidate useful information for businesses and organizations needing help or having questions on regional business issues and economic development.

However, the utility of the site is only as good as the content that is contributed to it. Therefore, it is critical the all of the Prosperity Network partners continue to contribute relevant and timely information to the site.

### **How will you continue work started by this project?**

RREDC will continue to post relevant information and encourage the Prosperity Network Partners to do the same.



All photos courtesy Arcata Eye, by photographer Terrence McNally / Humboldt Labor Collection, 2003 - 2007

LOGIN / REGISTER

Economic Data

Business Leader Luncheons

Humboldt County GIS Maps

Business Counseling

Capital to Expand Your Business

Calendar of Events

Business News & Views  
HOT TOPICS  
FREIGHT DATA  
STAA / RGROVE PHOTOS  
PROSPERITY NEWS  
PRESS RELEASES

News Feeds  
TIMES-STANDARD  
SFGATE  
WASHINGTON POST  
INC.COM  
EUREKA REPORTER

**THE NORTH COAST PROSPERITY WEBSITE:**

Support for Entrepreneurship & the Workforce of Northern California

**WELCOME!**

Welcome to the economic development portal for Humboldt County, California. This website has information pertinent to Del Norte, Humboldt, Siskiyou, Trinity and Mendocino Counties.

The North Coast Prosperity! Website is a portal for delivery of business development services and economic development information for business owners, entrepreneurs, industry cluster leaders and the interested public. The site is a product of the Prosperity! network and the content of northcoastprosperity.com is maintained by the County of Humboldt Economic Development Division and Prosperity! network partners.

**THE MISSION OF PROSPERITY**

Grow, diversify and strengthen our economy while preserving and enhancing our quality of life.

[Watch the Opportunities in Healthcare DVD](#)

