

## **Summary of Final Report**

**Organization Name: Humboldt County Convention & Visitors Bureau**

**Project Title: Humboldt County Film Commission**

**Amount of Grant Award: \$50,000**

**Date of Final Report: May 8, 2006**

### **1. What were the project goals and were they achieved?**

The primary project goal was to expand a part-time office established 20 years ago into a full-time effort to attract additional feature film, television commercials and video productions. To accomplish this goal, plans to develop a new website, a data base of local production crew members and actors, improved assistance with permitting and on-site production, and increased representation at industry tradeshow were established.

The primary goal is ongoing and requires consistent and continuing effort. All specific plans have been accomplished.

### **2. What were the activities undertaken and accomplishments through the completion of this grant?**

Humboldt County Film Commission representatives attended four trade shows in Los Angeles and New York. We also developed two DVD presentations of commercials made in Humboldt County for promotion to production industry professionals and use in local fundraising activities.

In 2005, revenue spent in Humboldt County by productions that the Film Commission worked with totaled over \$470,000.

Monthly meetings were held with a large group of volunteers to develop a business plan complete with operating budgets, and to identify fundraising vehicles and grant opportunities.

### **3. What are the lasting benefits of the project?**

The Film Commission office continues full-time efforts, with much greater recognition of our region as an excellent filming location. A number of feature films and documentaries are in negotiation currently. Hundreds of thousands of dollars are spent annually on local goods and services by production companies from outside the county.

### **4. How will you continue work started by this project?**

Fundraisers and private contributions have been acquired, together with the commitment of increased funding support from Humboldt County Convention and Visitors Bureau sources and local cities.