

**The Headwaters Fund
2010-11 Grant Fund Application
COVERSHEET**

For Office Use Only

App. #:
Org. #:

Date of application: February 1, 2011

Organization Name: Orick Chamber of Commerce

Address: P.O. Box 234, Orick, CA 95555

Telephone number: (707) 488-2885 Fax number: (707)488-5295

Director/CEO: Donna Hufford, Director

Organization Type: Nonprofit type: 501 c (6)

Total current year organizational budget: \$165,000 # of FTE employees: 0

Summarize the organization's mission (in the space provided):

The Orick Chamber of Commerce is a non-profit corporation whose purpose is the health and well being of the community of Orick as a whole. The Orick Chamber of Commerce recognizes that the future economic stability of Orick depends on tourism and small business. The Chamber will strive to build and support the business community of Orick through economic development and tourism while protecting to the best of its ability the quality of life for the residents of Orick and Humboldt County. The Orick Chamber of Commerce believes a partnership between business, education and the residential community is the best means to a strong, vibrant, healthy and proud community.

Project title: Rodeo Grounds Restroom & laundry facility

Amount requested: \$50,000 Total project cost: \$162,800

Period covered: May 2011 to May 2012

Total match amount: \$112,800.00 Match amount as % of project budget 69%
(Required 50% match for implementation, 25% for planning or technical assistance)

Cash match: \$57,800 In-kind match \$55,000

Cash match as % of project budget 35%

(Required: 25% for implementation, 12% for planning or technical assistance)

Type of project : Implementation

Geographic focus of project: North Coast...Orick, CA

Contact person name and title: Donna Hufford, Project Director

Contact phone: 707-488-2602 Contact email: hufford@starband.net

Contact address (if different from above): _____

Headwaters Grant Application Narrative Questions:

1. Summary of project/grant request (50 words maximum).

The Orick Chamber of Commerce desires to build a 1000 square foot restroom facility with showers and laundry room at the Orick Rodeo grounds. We request a grant of \$50,000.00 from the Headwaters Fund.

2. Describe the project including project goals. Include a scope of work which describes the methods that will be used to achieve the goals, timeline, and description of relationships with other programs or projects. Describe cross-sector and private industry support for and involvement in the project. (500 words maximum)

The Chamber Board has been working on this project for the last four years, developing plans and doing necessary groundwater and geotechnical studies. The goal is to have a well constructed, substantial restroom that meets all commercial and handicap requirements for the enjoyment of the touring public. The Rodeo grounds are being used by numerous non-profit and government entities and the use of portable toilets is no longer suitable. We have an agreement with the Redwood National park to offer day use parking to persons wishing to hike or ride the trails that lead out of the Rodeo grounds. We have offered primitive camping on site for the past 5 years to persons that bring a horse and wish to stay near the horse. This opportunity has grown as the word gets out that there is a horse stabling facility. Many people enjoy the beauty of this area and the rodeo grounds is the only spot from which to access the horse trails. We have hosted group trail riders several times a year that number around 75 at a time.

Providing special places for people to enjoy the Park, spend time and money in our area is a constant goal of the Orick Chamber of Commerce. We believe that improving the site for campers will also stimulate business in the area for the restaurants, shops and grocery store. It is time for our town to stop being a drive-through community.

The Chamber has several members with the skills to plan and build this facility. We have been fortunate to partner with the CDF fire crews out of Alder Camp that provide invaluable, volunteer labor for our projects.

Currently we have secured the use-permit for the project from the County Planning Dept. and are continuing to design and engineer the building. SHN Consulting Engineers is partnering with us on the engineering and donating half of their cost. Pacific Watershed Engineers have designed the sewer system and has donated their services.

3. The Headwaters Fund Board is interested in economic development strategies based on the outcomes listed below. Identify how the project will work toward one or more of these outcomes to further economic development in Humboldt County and lead to job creation. (275 word maximum)

Our project is a benefit to the Tourism industry. We currently have two Outfitter businesses that work out of the rodeo grounds. This facility will be open to them & their customers. Currently Orick does not have a public restroom. The restroom and shower facility will attract more overnight use of our grounds. As we increase the number of campers this will benefit the shops, the gas station, the restaurants and the store in our town. More people mean more business and there is a great need here to provide tourist related accommodations, whether they be lodging, shops or restroom facilities.

4. If the project will directly create jobs, describe how many, whether the jobs are at or above the median wage level, and what kinds of jobs they are. (75 word max)

Upon completion of the project the Chamber will be in need of a full time camp host/caretaker. We will definitely create one full time job with the building of this restroom. The compensation will partly be in the form of a free living site, including utilities and will be calculated at a median wage level.

5.

6. Explain how the project contributes to the quality of life for Humboldt County residents in any of the categories listed below. (275 word maximum)

In the building of this project the community will come together to join their collective skills as the construction takes place. The Orick Chamber has operated a rodeo event for the past 50 years and in building a restroom facility to improve the experience for rodeo attendees as well as tourists to our area will help to preserve the likelihood that rodeos and other events will continue in the Orick community. The added revenue that the campground will provide the chamber will help with the ongoing expenses of running a rodeo.

The infrastructure of a public restroom cannot be discounted. There is a restroom at the National Park information center, but many persons miss that stop and ask for facilities in town. This will be a great help to the local business people.

7. Explain the qualifications the organization, staff and project partners bring to the project. Outline key staff and partners including their qualifications. (100 word maximum)

Chamber members bring expertise to this project:

Joseph Hufford is a licensed CA contractor, with specialties in groundwork and septic systems. Joe will be able to oversee the construction of this project from start to finish.

Gregory Hufford, a licensed civil engineer, with SHN Consulting Engineers will be on site and on call to supervise the construction.

Donna Hufford, CFO of Redwood Parks Lodge Co, and Sec/Treasurer of the Orick Chamber of Commerce will receive all monies, pay all bills and keep all necessary records.

8. Describe the work which has already been done to ensure that this project will be a success (i.e. prior research, planning or permitting). (175 word maximum)

The Chamber has acquired the County use-permit from the Planning Dept. Engineers have done all necessary ground and geotechnical work to develop a septic system and design the foundation of the building. An architect and an engineering firm have been contracted and begun the work to design the building.

9. Describe the outcomes expected from the project. Quantify the outcomes where possible and explain how the outcomes were calculated. Include a calculation of how many and who will benefit from the project. Please be specific and state assumptions. (275 word maximum)

We expect that over time this project will enhance the tourism revenue for our town. Not only will the Chamber benefit by having more campers and more group events, but as we bring more people to town then businesses along the highway will see an increase in foot traffic and thus revenue. We expect that we can increase the overnight use up to 1200 persons spending more than one day in our town and the day use increase to 50 additional persons who spend one day.

10. What will be the change in the community if the project has succeeded? (275 words maximum)

We hope to see a change in the community evidenced by a less poverty stricken look as you drive through town. As business improves people can re-invest by painting, improving retail

stock and making improvements to the outward appearance of their business. As one's income improves it follows that one's life style can improve.

11. What are the risks and challenges to successful implementation of the project? What are you doing to mitigate that risk? (275 word maximum)

The challenge going forward is finding enough funds to complete the project. The Chamber has set aside funds over the years, but more is needed. We are making application to several organizations with the hope to secure additional funds. If we are not successful in securing the funding we will continue to raise funds here at home. We are committed to accomplishing this project.

12. How will the project be sustained after the grant? (140 word maximum)

The Chamber will be able to maintain the restroom facility through the fees that are charged to overnight users and coin operated showers & laundry facility.

13. What would happen to the project if you did not receive Headwaters Funding? (135 word maximum)

If Headwaters funds are not secured we will continue to look elsewhere for funding partners. The project will be pushed into the future and delayed if we are not successful.

Orick Rodeo Grounds Restroom Facility Cost Estimate

Project Expense Item	Total Cost \$	Requested Amount from Headwaters	Matching Funds	Source of Matching Funds
Permits	\$6,000			
Architect, Engineering	\$16,800		\$6,000	SHN Engineering
Sewer & Water Installation	\$16,500		\$5,000	Hufford Construction
Sewer Design	\$4,000		\$4,000	Pacific Watershed
Building Materials	\$70,000	\$50,000		
Plumber	\$4,500			
Electrician	\$5,000			
Construction Labor	40,000		40,000	Community & CDF volunteers

Total	\$162,800	\$50,000	\$55,000
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ORICK CHAMBER OF COMMERCE
BOARD OF DIRECTORS

JOHN SUTTER, Orick School Superintendent	President
DONNA HUFFORD, Orick Business Owner	Sec/Treas
KIMBERLY FRICK, co.owner Redwood Creek Buckarettas	Orick Rodeo Secretary
Eleanor Romanini, "Cheap Sheep & Border Collies"	Rodeo Co/chair
Edie Baker, "Edie's Sweet Treats"	
Kathleen Machado, Orick resident	



REDWOOD CREEK BUCKARETTES

Guided Horseback Trips Phone: 707-499-2943
P.O. Box 417 1000 Drydens Rd Orick, CA 95555 E-mail: buckaretttes@gmail.com



January 31, 2011

To whom it may concern,

I am writing a letter of support for the project to build new bathrooms at the Orick Rodeo grounds. This community-driven project is even more important now with the continuing federal and state budget shortfalls that have eliminated the on-site B&B that was previously provided by Redwood National and State Parks.

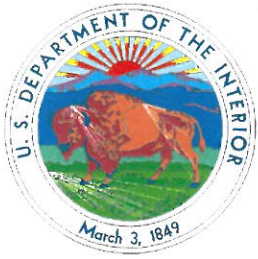
As a local business owner this is a positive project that I am thoroughly excited about. Currently Orick does not offer any 'public' bathroom facility in town. In recent years, the Orick Rodeo grounds has become a popular staging area for local horse owners and traveling horse owners; as Redwood National Park offers a horse trail just behind the rodeo grounds that is absolutely fantastic. The views from the trail are unparalleled in beauty and cannot be found anywhere else in the world. With the completion of this project the community of Orick will be better able to serve the visitors coming to our area. With this project we will have "one more feather in our cap" when travelers are comparing our area to neighboring communities. Orick has long sought the revenue that was so sure to come with the acquisition of Redwood National Park, improvements & infrastructure projects such as these are what are much needed in our community. As long term community members we are continually striving to better our community with the goal of creating a thriving, self sustaining community once again.

This project can really help the town of Orick move towards providing the much needed facilities for visitors to Orick, Humboldt County and Redwood National Park.

Not only is the Orick Rodeo grounds home of the historic Orick Rodeo, a major community and tourist attraction, but also is home to many other group horseback events and two small outfitter businesses; both generate much needed revenue for the community.

Thank you,

Kristina Combs
Redwood Creek Buckaretttes



United States Department of the Interior
California Department of Parks and Recreation
Redwood National and State Parks
1111 Second Street
Crescent City, California 95531
707.464.6191



A3815

January 31, 2011

Headwaters Fund Coordinator
520 E Street
Eureka, CA 95501

To Whom It May Concern:

As the Superintendent of Redwood National Park, I am pleased to recommend the Orick Chamber of Commerce's proposal for improvements to the Orick Rodeo Grounds facilities.

The Orick Rodeo is celebrating its 50th anniversary in July, and constructing restrooms at the site would provide a long-needed amenity to rodeo participants and spectators, as well as park visitors, who use the grounds as a trailhead to access the popular and unique Orick Horse Trail through Redwood National Park. The trail is also frequented by backpackers and day-hikers, who would take advantage of the new restrooms and showers, thereby improving their overall park experience and encouraging return visits to Humboldt County.

The Orick Chamber of Commerce and Redwood National Park have partnered for several years to provide a facility at the Orick Rodeo Grounds where visitors can park and access some of the most majestic old-growth redwood forest left in the state, and new restrooms, showers, and a laundry facility would keep with that partnership of serving both Orick residents and park visitors, while providing an upgrade to the town's infrastructure.

Thank you for your consideration, and please contact me if I can be of any further assistance with the Orick Chamber of Commerce's application.

Sincerely,

for Steve W. Chaney
Superintendent

Redwood Adventures

January 28, 2011

To Whom It May Concern,

I am writing this letter in support of the project to build new bathrooms at the Orick Rodeo grounds. This community-driven project is even more important now with the continuing federal and state budget shortfalls that have eliminated the on-site 'port o potty'.

This is the type of project that can really help the town of Orick move towards providing the necessary facilities for visitors to Orick, Humboldt County and Redwood National Park. The Orick Rodeo grounds provide an important staging ground for two horseback tour outfitters, community horseback riders, bike riders, hikers and campers that use the trails in Redwood National Park.

Not only is the Orick Rodeo grounds home of the historical Orick Rodeo, a major community and tourist attraction, but also is home to many other group horseback events that generate much needed revenue for the community.

Please help Orick realize the promises that the jobs eliminated by the creation of Redwood National Park would be replaced by the economic multipliers of tourism to these last remaining Redwood trees.

Thank you,

Grant Roden
Redwood Parks Lodge Company
Environmental & Tour Manager

Redwood Parks Lodge Company
7 Valley Green Camp Rd, PO Box 66, Orick, CA 95555
866-733-9637 or 707-488-2222
fax 707-488-5295 email theteam@teamredwood.us
www.RedwoodAdventures.com





January 28th, 2011

To whom it may concern,

This letter of support is to recommend the restroom building project at the Orick Rodeo Grounds for funding. Through continuous improvement and careful planning the Orick Rodeo grounds could become a preferred equestrian destination but we need your help. The capital investment for even a small structure such as this proposal can be overwhelming. Your support can tip the balance in our community and greatly improve the experience of visitors to the redwoods.

Having worked at Orick School for the last 20 years, I have seen the community of Orick struggle economically. The loss of mills and taxable property has had an impact on the school and community but I am encouraged by what the future holds. There have been several entrepreneurs (including myself) who have invested in the Orick area. My business called Redwood River Trips seeks to develop float tours from the tall trees grove on Redwood Creek, down to the town of Orick. The bathroom project at the Rodeo Grounds may provide a staging ground for float events in the future.

Thank you for being the catalyst for change in our community and supporting this worthy project.

John Sutter

Redwood River Trips