

The Headwaters Grant Fund Grantee Self-Evaluation – Final Report

The information requested on this form will allow the Headwaters Fund to better understand its funding and report to the public. A positive or negative self-evaluation will not impact your future chances in applying for and obtaining Headwaters funding; thus, please be candid. We also will not rate or otherwise evaluate grantees in our public reports.

You must return this form within 30 days of your Final Quarterly Report to the Headwaters Fund. Headwaters Fund staff may contact you with further questions about your project. If you have any questions, please contact Headwaters staff. Thank you.

Today's Date: 9/6/11

Organization Name: Fortuna Union High School

Project Title: Eel River DATA

Project Start Date:

Project End Date:

Please answer the following questions, using as much space as necessary on a separate page:

1. What were the project goals and were they achieved? Why or why not?

Yes, our project goals have been achieved. Six students received certification last year. We believe this to be a reasonable number for the first year. Florida, the only other program like this, does not test their students until the second year. We are teaching more Adobe standards in the photo/design class which is a warm up class for the career path and believe certifications will go up in subsequent years.

There are currently 68 students enrolled in the career path. Twenty of the twenty four students from year one have enrolled and continued with year two. There are currently 24 new students in the first year of DATA and 24 in the music portion of the program. The ground work is being laid for adults to take graphic design classes at night to support their businesses or career opportunities

2. What are the lasting benefits of the project (provide quantitative and qualitative benefits)?

There are several long term benefits for the project. We are rebuilding a workforce that can stay in the area and bring money in from other parts of the world through digital advertisement. Local companies will be able to find affordable local talent for their digital advertisements. Data will also create web sites to benefit non-profits and the business community this year

3. What challenges did you encounter during the project?

Challenges were the construction and maintenance of the computer lab. The other challenge was cramming all the information students need to pass the certification test into their heads while still making the class interesting.

4. How will you continue the work started by this project?

Next year the career path will expand into video design. This would mean that students that graduate from the three year program will be competent with graphic design, web design, video editing, and possibly sound editing. DATA will continue to find project which benefit the community.

5. What, if any, are your comments about working with the Headwaters Fund and its staff?

I can honestly say that it has been an honor to work with a prestigious, professional, supportive organization like headwaters. They have allowed us to give our upcoming workforce skills that allow them to compete in this global market. It has given students direction and seriously changed lives!!

6. Do you have any advice for the Headwaters Fund?

Dawn Elsbree is wonderful!!

7. Do you have any other comments?

Way to go with the 2020 initiative. It is proactive and researched based.

Please attach any press releases, media stories, or other materials that have been published regarding the project/program funded by the Headwaters grant.

I, the undersigned, certify that the information reported in this document is complete and accurate to the best of my knowledge.

Name (print): _____

Title: _____

Signature: _____